

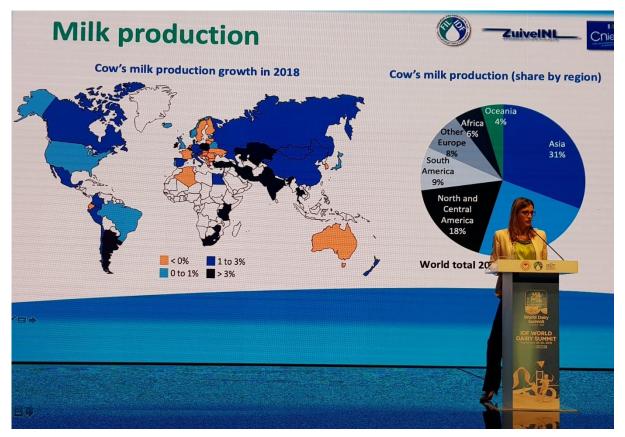
# **IDF PRESS RELEASE**

Istanbul, 23 September 2019

## **IDF launches 2019 World Dairy Situation Report**

The 2019 edition of the much-anticipated World Dairy Situation report published by the International Dairy Federation (IDF) was launched today at the IDF World Dairy Summit in Istanbul, Turkey. Developed by experts from dairy producing countries around the world, the report provides an in-depth understanding of the current macro supply and demand trends affecting the dairy sector.

This 200-page flagship publication of the IDF provides an overview of the dairy sector in over 50 countries around the world and contains a wealth of information including a comprehensive set of dairy industry statistics and insight on the wide range of policies, analyses and economic factors influencing the sector.



Mélanie Richard, Head of Economy at CNIEL announces the launch of the much anticipated IDF World Dairy Situation Report 2019 This 2019 edition is the result of close collaboration between experts and key organisations around the globe and within the IDF. Its contents, including statistics on production, consumption and trade in all regions of the world, as well as specific observations from IDF member countries, will help the reader to gain a better understanding and respond to the many challenges and opportunities facing the global dairy market, including population and income growth, consumer health concerns and changing dietary patterns.

"The world dairy market is constantly growing and evolving, with global production of milk and dairy products increasing and fulfilling new needs and nutritional requirements in all regions and continents around the world" said Gilles Froment, Chair of the IDF Standing Committee on Dairy Policies and Economics. "The World Dairy Situation 2019 is an essential read for decision-makers and dairy sector stakeholders concerned with continuously changing global dairy market conditions."

The publication offers essential insight on macro supply and demand trends in the dairy sector with data on global milk production and processing, pricing, consumption and trade, and brings strategic insights into a dynamic and growing world dairy market for use by dairy farmers, dairy product manufacturers, governments, academia and, ultimately, consumers of those products around the globe.

"We're proud to present this essential tool for the dairy sector" said Caroline Emond, IDF Director General. "The insight provided on national and global dairy production, consumption and trade flows, and demand and supply trends is invaluable to the whole dairy value chain to seize market opportunities."

The IDF World Dairy Situation 2019 produced with CNIEL and ZuivelNL, is available to purchase on the <u>IDF E-shop</u>. Attendees of the IDF World Dairy Summit in Istanbul are entitled to the discounted price of  $\in$ 300 for their electronic copy for orders placed before 15 October 2019. The price after this date will be  $\in$ 500.

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#### About the IDF World Dairy Summit

The IDF World Dairy Situation Report 2019 was launched at the IDF World Dairy Summit 2019 in Istanbul, Turkey. The 2019 Summit brought together around 1000 representatives of the global dairy sector, including government agencies, civil society, academia, farmers, processers and producers from around the world. Together they debated, shared insights and charted the direction for the future of dairy. The 2020 IDF World Dairy Summit will be held in Cape Town, South Africa 28 September – 1 October 2020.

### About IDF

#### Helping nourish the world with safe and sustainable dairy

The IDF is the leading source of scientific and technical expertise for all stakeholders of the dairy chain. Since 1903, IDF has provided a mechanism for the dairy sector to reach global consensus on how to help feed the world with safe and sustainable dairy products. A recognized international authority in the development of science-based standards for the dairy sector, IDF has an important role to play in ensuring the right policies, standards, practices and regulations are in place to ensure the world's dairy products are safe and sustainable.

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