Keep fruits and vegetables fresh for a longer time Realize the environment-friendly circulation

Our corporation's AURA PACK can eliminate the loss of wastes and maintain high freshness

Belle Green Wise Co., Ltd.



Profile

The new technology of packing freshness keeps fruits and vegetables fresh

The packing materials and agricultural materials are applied to the films and sheets for packing food. Especially, we provide the film "AURA PACK" to maintain high freshness, as the packing material for keeping fruits and vegetables fresh. AURA PACK adopts the anti-mist treatment to maintain high freshness, so the freshness will be not damaged during circulation and the loss caused by discarded fruits and vegetables can be reduced. It is not merely used as a packing bag in retail stores, but also used in the circulation and export of fruits and vegetables, etc. In order to provide better packing materials, we make efforts to adapt to the information society rapidly.

Belle Green Wise Co., Ltd.



¹ In recent years, the demand for AUTA PACK is growing especially for Asian countries.. It is not merely supplied locally, but also used for import and export increasingly.



Our Strengths

Japan's packing technology to keep fruits and vegetables fresh is recognized in the world. Our packing materials are highly praised for high effect to keep fresh. Especially, the fact proves that "AURA PACK" can increase the molecular activities of fruits and vegetables and the water content in cells. This does not merely help keep fruits and vegetables fresh during circulation, but also achieves the effect of energy conservation due to its economic efficiency. This technology is originated from our persistence in keeping freshness and our wish to "take care of every customer and offer them safe fruits and vegetables". Our corporation proposes the functional films and adopts the top-notch technologies to provide you with high-performance, cheap and original films. In the future, we will continuously recommend new products to you in accordance with the requirements of the new era.





Strength 01

Packing materials to completely wrap fruits and vegetables of different freshness

Packing materials are all used to maintain freshness, but they actually have diverse performances according to different wrapped objects. For instance, the packing material for leaf vegetables needs to prevent leaves from withering and stems from discoloring, while the packing material for tubers is required to reduce moisture and inhibit mildew. If different packing materials are prepared for different fruits and vegetables, it is very uneconomical, time-consuming, expensive and unpractical. Our original product "AURA PACK" combines the functions of various films, so it is suitable for all vegetables. In terms of freshness maintenance, functionality and environmental protection, etc., it is a kind of outstanding film. Now, our products have not merely got attention in Japan, but also attract the attention from other countries since they are used as packing materials for export & import and local service. Therefore, the demands are constantly increasing.



^{1.} Our product "AURA PACK" gets attention around the world. It can maintain freshness and be environment-friendly, so it is applied in packing all kinds of fruits and vegetables.



Strength 02

The great performance of AURA PACK presents the "freshness" to you

Our AURA PACK is researched and developed based on the ideas that "everyone wants to enjoy the safe vegetables as fresh as recently harvested" and "the fruits and vegetables discarded by stores or families are such a waste". Its feature is to utilize the molecular activities to inhibit evaporation and excess respiration. When common film is used for packing, there are few water molecular activities. If AURA PACK is used, it can increase the water molecular activities and keep the packed fruits and vegetables fresh. In addition, it can inhibit the excess respiration caused by the degeneration of freshness. Besides, AURA PACK, compared with common anti-mist films, has the excellent anti-mist performance to prevent evaporation and maintain the humidity inside the pack. All these can also reduce the pitiful loss of discarded fruits and vegetables, so it is also beneficial from economical aspects. Therefore, it is helpful to environmental protection. Now, it has been highly praised by customers.



Strength 03

In order to provide the packing materials suitable for the new era

To constantly satisfy the demands of various customers does not merely require discovering new materials, but also needs to learn about their demands as early as possible, obtain accurate information and flexibly apply it in product development. Therefore, our corporation depends on inside, and further develops the information network with outside, in order to effectively utilize information. As for internalization, we do not enter the foreign markets by means of business expansion, but focus on effectively make use of the capabilities and techniques owned by natives in local regions to help develop better products. In this way, we can develop the products that flexibly make use of the advantages of local countries and regions as the added value. We do not merely participate in exhibitions actively, but also make efforts to let more people know about our products. Moreover, we, based on the existing packing materials, provide more environment-friendly packing bags made of biodegradable film and water color ink, etc., so as to constantly satisfy the requirements of the new era.

Corporate Data

Headquarter Belle Green Wise Co., Ltd.

Date of Founding 1970

Registered Capital 20 million Yen

Representative President KOMORI HIROMICHI

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Associated Company Fold Pack Co., Ltd.

Scope of Business Processing and sale of packing materials

to keep fresh

Certification ISO9001

1. To collect all kinds of information and apply it in the development of new generation products is our policy.



